

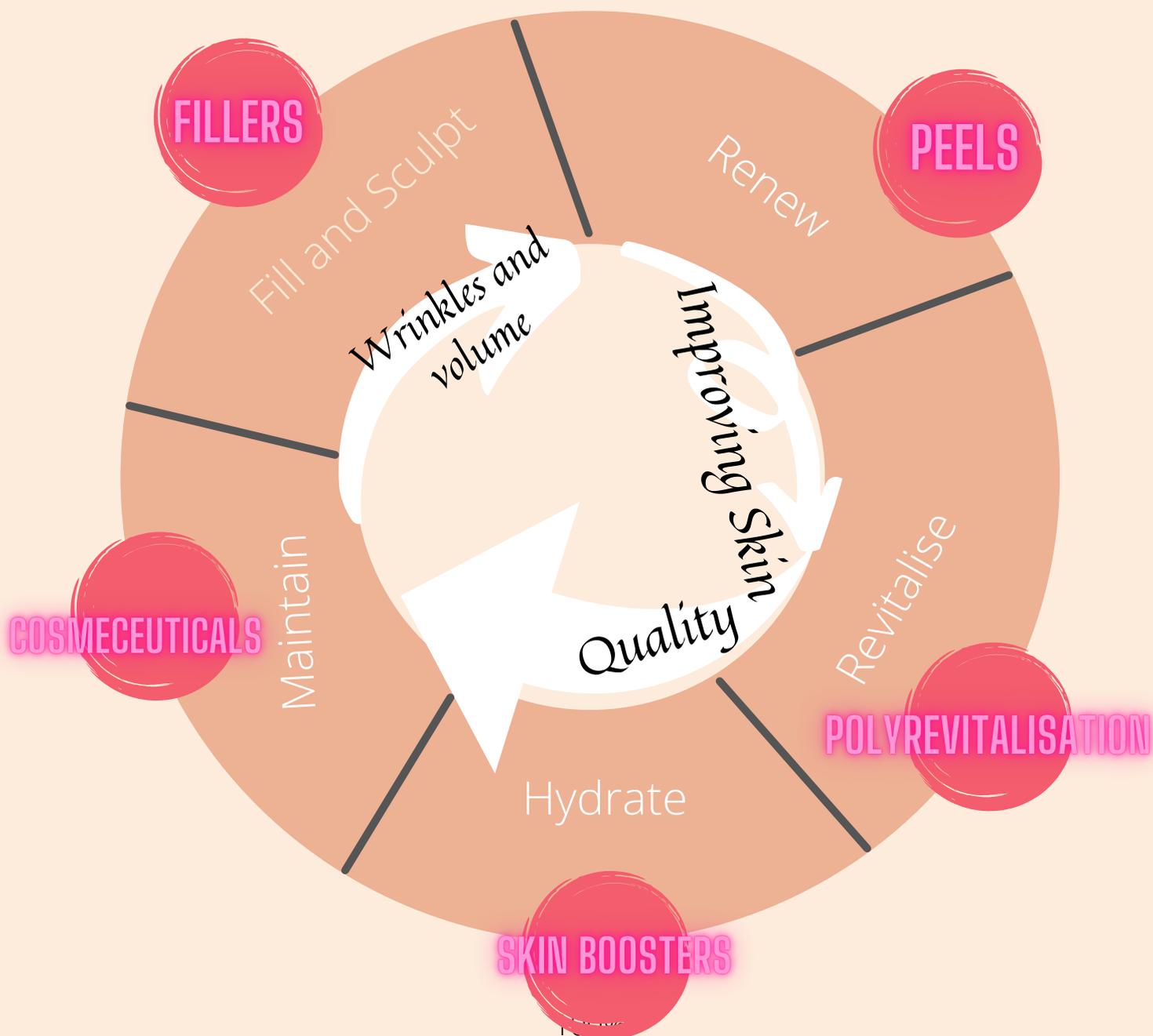
360 DEGREE APPROACH TO POSITIVE PRO- AGEING

To age is a privilege that should be
honoured and respected.
Positive pro-ageing is concerned with
embracing ageing in a positive way and
working with our bodies to keep as healthy
as we can

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360 degree approach to positive pro-ageing - combined therapies



DUAL MODALITIES FOR A 360 DEGREE REJUVENATION APPROACH TO BETTER SKIN

FILL & SCULPT

Dermal Fillers - to improve wrinkles and add/replace volume

Toxins to reduce movement

Dermal Fillers are a popular choice to reduce the appearance of wrinkles and to replace lost volume as we age. Fillers are made from Hyaluronic Acid, one of the GAG's we naturally have in our bodies, they attract water and come in different viscosity and concentration making them soft or firmer fillers. This dictates how long they will perform their role and how often they potentially need replacing. Popular areas for enhancement are the lips, mid face, chin and jawline for both males and females. Currently the industry is unregulated and anyone can go on a day course and start injecting fillers into another person. Dermal fillers carry risk - these risks range from bruising to serious occlusions and, in the hands of the untrained or inexperienced, incorrect placement of fillers can cause serious health effects to the patient.

Toxins are a POM - meaning that they are prescription Only Medicines and can only be prescribed by a health care professional after a face-to-face consultation. Toxins stop muscle movement, thus softening lines and wrinkles and the ability for them to occur or become deeper.

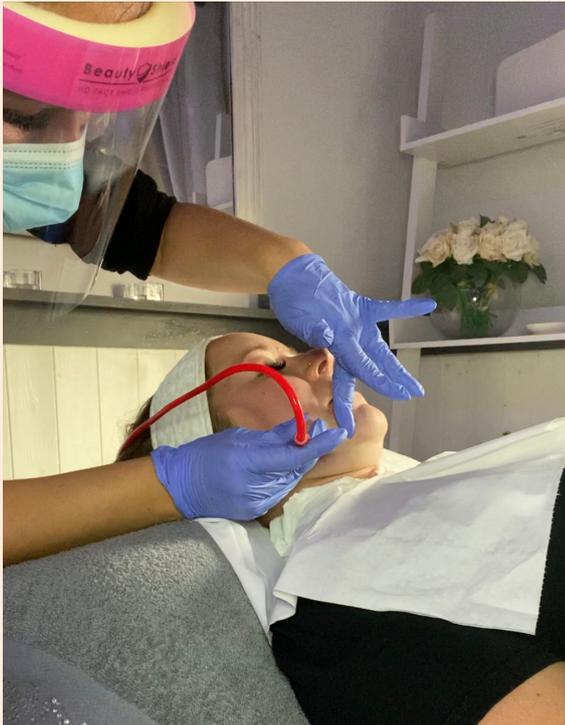


RENEW

Exfoliation will promote skin cell renewal by maintaining the optimum 28 day skin turnover. There are different methods of exfoliation to aid this process.

Cosmetic skin re-surfacing: A cosmetic is a preparation made to help beautify the body and is known within the beauty and aesthetics industry as a PHYSICAL exfoliation. Most people will be familiar with cosmetic exfoliation - granular facial scrubs that can be bought at supermarkets or chemists. Often with small grains of nuts or wheat, these cosmetic skin resurfacing agents are used to lift off dry skin build ups. They can be quite aggressive to the skin and can cause unwanted trauma and distress to the skin. DermalEssence most definitely would not recommend this type of cosmetic skin resurfacing for sensitive skin types, including those with ACNE

Cosmeceutical skin re-surfacing: A cosmetic preparation that has some medicinal properties and is known within the beauty and aesthetics industry as a CHEMICAL exfoliation. A well known example of a chemical exfoliation, also known as a PEEL, would be, for example, glycolic acid. Glycolic acid is a member of the Alpha Hydroxy Acid (AHA) family. Glycolic acid, along with many others, are commonly used in skin resurfacing procedures due to their ability to gently exfoliate dead skin cells from the surface of the skin, with minimal trauma, leaving the skin looking radiant and healthy.



Mechanical skin re-surfacing: Via the use of a machine or device, commonly with diamond heads. A popular mechanical skin re-surfacing procedure found within the beauty and aesthetics industry is that of microdermabrasion. Those who have had the pleasure of this treatment will know it as a gentle, non-invasive procedure that removes the uttermost layer of dead skin cells using diamond heads and suction anywhere on the face or body. There ought not to be any trauma with this procedure due to the therapists ability to control the level of suction. DermalEssence do not recommend this procedure is carried out before a chemical peel. We see it as a stand alone procedure, followed by nourishing masks and serums.

Dermaplaning is a very popular aesthetic treatment, where a scalpel is used to go around the face and neck, removing the fine, vellus hair and dead skin cells that sit on the surface of the skin. This instantly brightens, refreshes and smooths the face and can be boosted with chemical peels and mesotherapy solutions.

Pharma-cosmeceuticals: Are the result of the innovative collaboration between cosmeceutical and medical prescriptions. Within the beauty and aesthetics industry, these pharma-cosmeceuticals are seen as the way forward, due to the controlled manner in which they work. Unlike traditional chemical peels that generally cause skin re-surfacing by removing the upper layer of dead skin cells, these solutions operate at a cellular level, inducing cell regeneration with very little trauma or irritation to the skin itself, making these ideal for all skin types and conditions and acceptable to all.



● **Medical skin re-surfacing:** Are medical grade topical chemical peel solutions, used in very high concentrations, that strip off the outer layer of the skin. These are used within the aesthetics and medical community and are classified by their level of skin penetration - superficial - medium - deep - and can only be performed by trained medics. ●

Revitalise

Revitalising the skin really helps improve skin quality. Aesthetic clinics use products such as vitamins, minerals, amino acids, hyaluronic acid, peptides etc to revitalise skin and boost cellular health and growth. Commonly, skin needling and mesotherapy modalities are used to help these products enter the skin barrier and penetrate through to the dermal-epidermal junction to begin their amazing revitalising work.

What is Mesotherapy? Mesotherapy is a highly effective rejuvenating treatment, replacing hyaluronic acid, vitamins, amino acids and growth factors which provides the skin with deep hydration, toning benefits and cell regeneration. The trans-dermal delivery of these active ingredients (that decrease as we age) help to reduced skin sagging, provide cellular nutrition and offer overall anti-ageing properties to the skin.

Non-Surgical Intervention Mesotherapy is a safe, natural alternative to invasive cosmetic procedures and is ideal for dry, dehydrated and dull skin or simply to be used as a skin boost. Treatment can be applied to the whole face, neck, chest and hands. The treatments can tone and tighten sagging skin, reduce fine lines and repair free radical damage.

Clients describe their skin as firm, radiant, youthful and glowing as a result of Mesotherapy treatment.

Hair loss (male/female pattern baldness) can also be treated using Mesotherapy blends and can stimulate hair regrowth to restore thicker hair.

What is Nappage Mesotherapy?

Nappage Mesotherapy is the process of delivering the mesotherapy cocktails to the skin via a series of extremely superficial micro needling, which allows for transportation of the products to the dermal layer where cellular interaction takes place. Using a very fine needle to slightly break the surface of the skin the mesotherapy cocktails nourish and rejuvenate the skin, promoting the production of collagen, strengthening elastin fibres and stimulating metabolism.

Treatment Programme: A series of 3 - 6 treatments is advised to achieve the benefits of the mesotherapy properties to gain the maximum improvement.

These are generally spaced 15-21 days apart in order to enable the skin to recover between episodes. After this, monthly to 2 monthly treatments are recommended to maintain smoother, healthy and hydrated skin. One-off treatments are extremely popular for special occasions for instant glowing skin radiance and giving an amazing base to apply make-up.



Enhanced Mesotherapy: The delivery of the Mesotherapy treatment can be optimised by combining the treatment with a superficial skin peel. The action of the peel exfoliates dead skin cells and unclogs pores allowing for improved penetration of the mesotherapy product.

Hydrate

Skin Boosters generally contain high levels of hyaluronic acid and are injected into the skin via cannula to offer superior hydration and help boost the body's own supply of the GAG Hyaluronic Acid that we make naturally.

Depending what product/brand is chosen, skin boosters are fantastic hydrators to have possibly every 6 months - potentially winter and summer when the climate is drying and damaging to our skin.

Maintain

Maintenance is key to positive pro-ageing. Cosmeceuticals for use at home, with active ingredients, following a regular skin care regime with products suitable for your skin type and conditions will ensure that your skin is the very best that it can be. Use of acids in your products will keep the 28 day skin renewal cycle turning over, vitamins will minimise the signs of ageing and treat conditions such as rosacea and acne. ACTIVES will target specific skin conditions and pharma-cosmeceuticals are powerful anti-oxidants to combat environmental pollution and stress on the skin.

